

PenE&po

Penang **14**  
**Career &**  
**Postgraduate**  
E&PO 2013

**PISA** **PENANG**

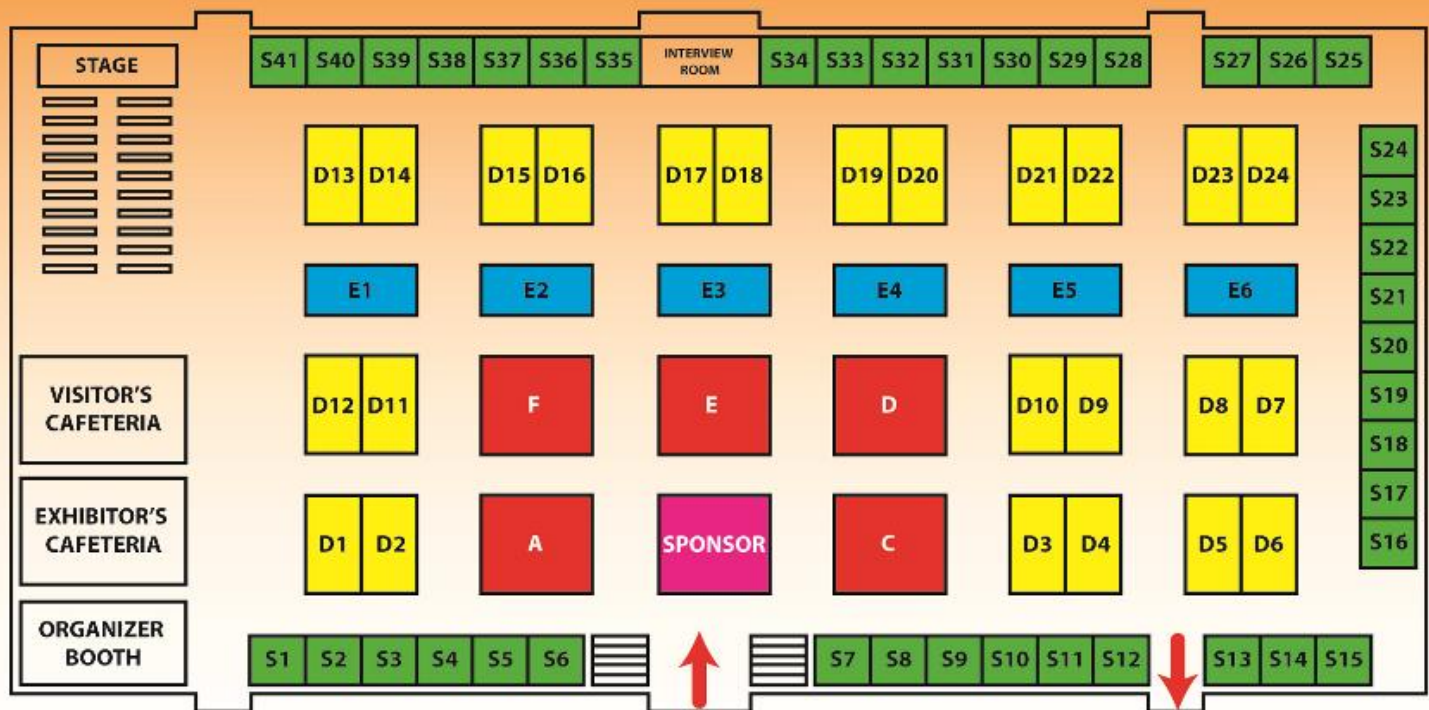
23 - 24 Nov 2013 10am - 6pm

**Career**  
**Opportunities**

Organized by:

PenE&po





### OBJECTIVES CAREER EXPO

- To assist the Government in providing more career opportunities in Malaysia
- To provide those unemployed in the market a wider choice of career opportunities
- To provide a platform for employers to do recruitment and showcase their companies

### EXHIBITORS' PROFILE CAREER EXPO

- Multinational companies
- Manufacturing companies
- Engineering companies
- Bank & Financial companies
- Insurance companies
- Hotels
- Employment agencies
- Human resource consultancy firms
- Tertiary Institutes
- Polytechnics
- Colleges
- Open Universities
- Management Training Centres
- Financial Planning Companies

### MARKETING THE EVENT CAREER EXPO

- Newspaper advertisements.
- Online jobportal advertisements.
- Billboards, banners, streamers at strategic locations.
- Strategic alliance with universities & colleges.
- Relevant government department & agencies.
- Marketing kit and telemarketing.
- Social Networks: facebook & etc.

### OBJECTIVES

#### POSTGRADUATE EXPO

- The Most Effective Platform for higher education and training institutions to showcase the institutions and courses.
- To increase the awareness of existing higher educational and training opportunities.
- Ideal place to meet face-to-face prospective students interested in higher education.
- To assist government on promoting higher education available in both local and oversea.

### EXHIBITORS' PROFILE

#### POSTGRADUATE EXPO

- Chartered Accountancy Institutes
- Education Consultants in twinning programmes
- English Language Centers
- IELTS Preparation Institutes
- Universities & Colleges
- Institutes

### MARKETING THE EVENT

#### POSTGRADUATE EXPO

- Newspaper advertisements.
- Online jobportal advertisements.
- Billboards, banners, streamers at strategic locations.
- Strategic alliance with universities & colleges.
- Relevant government department & agencies.
- Marketing kit and telemarketing.
- Social Networks: facebook & etc.

## PRICING OF EXHIBITION BOOTH RENTAL PACKAGE ( 2 days )

### Single Booth

Booth Rental : RM 5,000

- ❖ 3m x 3m Standard Shell Scheme
- ❖ Carpeted Flooring
- ❖ 1 Table & 2 Chairs
- ❖ 1 set of Company Name
- ❖ 2 units of Fluorescent Light
- ❖ 1 unit of 13amps Power Point
- ❖ 2 cartons of Drinking Water
- ❖ 1 unit Waste-Paper Basket
- ❖ WIFI Service
- ❖ Lunch for 4 paxs
- ❖ Photocopy up to 2,000 pcs (A4 Size)
- ❖ Exhibitors' Lounge

### Double Booth

Booth Rental : RM 10,000

- ❖ 3m x 6m Standard Shell Scheme
- ❖ Carpeted Flooring
- ❖ 2 Tables & 4 Chairs
- ❖ 2 sets of Company Name
- ❖ 4 units of Fluorescent Light
- ❖ 2 units of 13amps Power Point
- ❖ 4 cartons of Drinking Water
- ❖ 2 units Waste-Paper Basket
- ❖ WIFI Service
- ❖ Lunch for 8 paxs
- ❖ Photocopy up to 4,000 pcs (A4 Size)
- ❖ Exhibitors' Lounge

### Exclusive Booth

Booth Rental : RM 12,500

- ❖ 3m x 6m Standard Shell Scheme
- ❖ Carpeted Flooring
- ❖ 2 Tables & 4 Chairs
- ❖ 2 sets of Company Name
- ❖ 4 units of Fluorescent Light
- ❖ 2 units of 13amps Power Point
- ❖ 4 cartons of Drinking Water
- ❖ 2 units Waste-Paper Basket
- ❖ WIFI Service
- ❖ Lunch for 8 paxs
- ❖ Photocopy up to 4,000 pcs (A4 Size)
- ❖ Exhibitors' Lounge

### Island Booth

Booth Rental : RM 20,000

- ❖ 6m x 6m Standard Shell Scheme
- ❖ Carpeted Flooring
- ❖ 4 Tables & 8 Chairs
- ❖ 4 sets of Company Name
- ❖ 8 units of Fluorescent Light
- ❖ 4 units of 13amps Power Point
- ❖ 8 cartons of Drinking Water
- ❖ 4 units Waste-Paper Basket
- ❖ WIFI Service
- ❖ Lunch for 16 paxs
- ❖ Photocopy up to 8,000 pcs (A4 Size)
- ❖ Exhibitors' Lounge

### SPONSORSHIP PACKAGE Cash : RM 50,000

6m x 6m Island Booth Package

**Company Logo to be attached in all promotional materials:**

- ❖ Newspaper Advertisement
- ❖ Billboard
- ❖ Banners
- ❖ Streamers
- ❖ Flyers
- ❖ Press Advertisement
- ❖ Press Release
- ❖ Invitations to target group



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EXPO 2013

**PISA ARENA PENANG**

23 - 24 Nov 2013 10am - 6pm

**Application Form**

Kindly complete the form in **BLOCK** letters

Name in full

Company's name

Address

Designation

Mobile phone

Tel No.

Fax No.

Email Address

Website (if any)

Booth preference

Single

Double

Exclusive

Island

Sponsor

Booth no.

\* All payment made payable to "PENEXPO EVENTS SDN BHD"

\* Booth location confirmation upon full payment

\* No cancellation allowed after confirmation of the booth

Please fill in this form and fax it to 04-538 7471

**PENEXPO EVENTS SDN BHD**

No. 2618, 2nd Floor, Jalan Maju,

Pusat Perniagaan Maju Jaya,

14000 Bukit Mertajam, Penang, Malaysia.

Tel: 04-538 8471

[www.penexpo.com.my](http://www.penexpo.com.my)

Authorised signatory & company stamp

For further enquiries,  
PLEASE CALL:

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